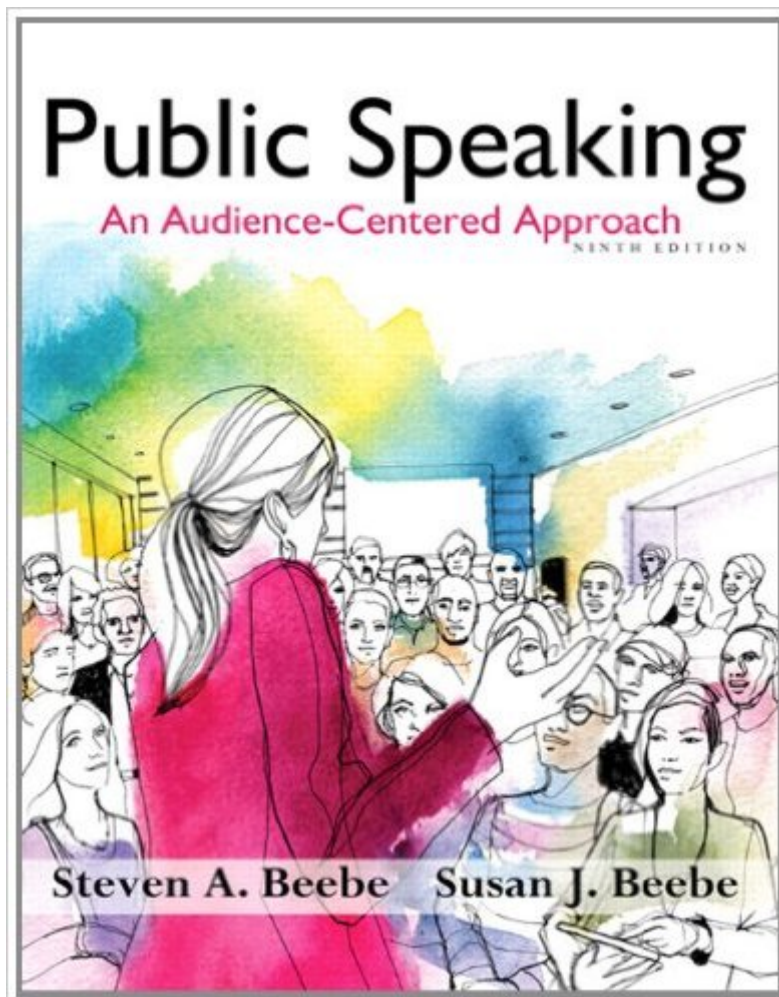


The book was found

# Public Speaking: An Audience-Centered Approach (9th Edition)



## Synopsis

An audience-centered approach to public speaking    **Public Speaking: An Audience-Centered Approach**, 9/e brings theory and practice together. Its distinctive and popular approach emphasizes the importance of analyzing and considering the audience at every point in the speech-making process. This model of public speaking is the foundation of the text, and it guides students through the step-by-step process of public speaking, focusing their attention on the dynamics of diverse audiences, and narrowing the gap between the classroom and the real world.

MyCommunicationLab is an integral part of the Beebe/Beebe program. With extensive opportunities for the application of course content, MyCommunicationLab helps students become better speakers and master key public speaking concepts. Interactive videos provide students with the opportunity to watch and evaluate sample speeches. Online self-assessments and pre- and post-tests help students assess their comfort level with public speaking and their knowledge of the material.

MediaShare allows students to post speeches and share them with classmates and instructors.

**Teaching and Learning Experience** This program will provide a better teaching and learning experienceâ for you and your students. It:    **Uses an Audience-Centered Approach:** The audience-centered approach is the hallmark of this top selling text and the authorsâ™ approach to public speaking.    **Provides Material for Supporting First Speeches:** Encourages students facing their first speech assignment by providing an overview of the public speaking process and suggestions for developing and delivering their speech with confidence.    **Focuses on Skill Development:** Learning Objectives, a Study Guide, Recap boxes and more help students check their understand of key material and focus on important concepts.    **Personalizes Learning with MyCommunicationLab:** The new MyCommunicationLab delivers proven results in helping students succeed, and provides engaging experiences that personalize learning.    **Note:** You are purchasing a standalone product; MyCommunicationLab does not come packaged with this content.

If you would like to purchase both the physical text and MyCommunicationLab search for ISBN-10: 013381498X / ISBN-13: 9780133814989. This package includes: 0205890857 / 9780205890859 **NEW MyCommunicationLab with Pearson eText -- Valuepack Access Card and 0205914632 / 9780205914630 Public Speaking: An Audience-Centered Approach**    **ALERT:** Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products.    **Packages** Access codes for Pearson's

MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. **Used or rental books** If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. **Access codes** Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase.

## Book Information

Paperback: 432 pages

Publisher: Pearson; 9 edition (February 21, 2014)

Language: English

ISBN-10: 0205914632

ISBN-13: 978-0205914630

Product Dimensions: 8.4 x 0.7 x 10.7 inches

Shipping Weight: 1.7 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars [See all reviews](#) (110 customer reviews)

Best Sellers Rank: #28,359 in Books (See Top 100 in Books) #36 in [Books > Reference >](#)

[Words, Language & Grammar > Public Speaking](#) #818 in [Books > Textbooks > Social Sciences](#)

#1590 in [Books > Politics & Social Sciences > Social Sciences](#)

## Customer Reviews

This is a really good book. I used it for a college class on public speaking, and I would have been lost without it. It covers things that you always forget to include, and great hints on how to increase your confidence and persuade an audience. For someone like me who was terrified, but no longer is of public speaking, and for those who just need a refresher course, this book is brilliant.

This book is for my class and sincerely just reading it stresses me...having to write a speech when you are not a native speaker is already tough, but to speak in front of native speakers who have to make efforts to understand your accent..Anyway it is too early to rate this book, patience.

This book just arrived today as a rental and its actually a brand new book still sealed and everything. The rental program has been a real money saver and not a single book we have gotten has been in unusable shape. If you are going back to school, dont hesitate to save yourself a lot of money and rent!

Teacher for high school speech class chose this book. It is actually an older version of curriculum used in college speech class. Suits the needs of the high school speech class taken by my daughter.

Im currently a college student and the latest version of this book is close to 100 dollars but this older edition has the exact same content as the latest, just a different cover. So this really saved me some much needed cash.

I was really excited to see this textbook on . I thought that the textbook publisher finally adopt the ebook format. However, this book is just a pdf wrapped inside an format. That means if you want the text to appear bigger, you have to zoom in and scroll back and forth. And also the Kindle app does not work that great for this book comparing to other apps I have used for reading pdf.

This book is helpful in providing the techniques for overcoming stage-fright, composing your speech, reading your audience, and that's just the beginning. As much as I found this book informative, the real inspiration to find confidence in speaking came from the book Success Secrets of the Motivational Superstars: America's Greatest Speakers Reveal Their Secrets. Through profiling 15 of the most famous motivational speakers that author brings out their keys to finding their message and connecting with their audience.

This did not come with access to the REVEL program as advertised. This makes it useless to me for my college class. It took almost 2 weeks for the seller to respond to me and they told me I had to contact the manufacturer.

[Download to continue reading...](#)

Public Speaking: An Audience-Centered Approach (9th Edition) Public Speaking: An Audience-Centered Approach (8th Edition) Public Health Nursing - Revised Reprint: Population-Centered Health Care in the Community, 8e (Public Health Nursing: Population-Centered Health Care in the Community) Public Speaking: Finding Your Voice (9th Edition) The Art of Public Speaking, 9th Edition The Manual to Online Public Records: The Researcher's Tool to Online Resources of Public Records and Public Information Manual of Patent Examining Procedure: 9th Ed. (Vol. 6): Original Ninth Edition (MPEP Original 9th Edition) (Volume 6) Public Health Nursing: Population-Centered Health Care in the Community, 9e Public Health

Nursing: Population-Centered Health Care in the Community Public Health Nursing:  
Population-Centered Health Care in the Community, 7e Public Speaking: Finding Your Voice (10th  
Edition) Public Speaking for College & Career, 10th Edition A Concise Public Speaking Handbook  
(4th Edition) Public Speaking Handbook (5th Edition) Mastering Public Speaking (8th Edition)  
Invitation to Public Speaking, 4th Edition A Pocket Guide to Public Speaking, 4th Edition YouTube:  
Ultimate YouTube Guide to Building a Channel, Audience and to Start Making Passive Income  
Location Audio Simplified: Capturing Your Audio... and Your Audience Create Your Writer Platform:  
The Key to Building an Audience, Selling More Books, and Finding Success as an Author

[Dmca](#)